

# FUNDRAISING IDEAS

Looking for a fundraising idea to raise money for Komen Atlanta? Here are a few suggestions:

- Create a **More Than Pink Project** through Komen Atlanta! Using this unique online fundraising tool lets you raise money how, when and where you want! No paperwork needed.
- **Plan a Jeans Day!** Co-workers make a donation to wear jeans to work to raise awareness for breast cancer.
- **In lieu of presents** for a birthday, anniversary or other special occasion, ask friends and family to make a donation to you. Want to do this online? Create a More Than Pink Project OR fundraise on Facebook and choose Komen Atlanta as your charity!
- **Host a bake sale** at your school or office. Ask friends to bake or purchase items to sell.
- **Provide incentives!** For company wide events reward top fundraisers with a premium parking spot or lunch with the president. For friends, offer a home cooked meal or baked goods to your top fundraisers. Friendly competition is a great motivation!
- **Have a party!** For example, have a shopping party for items such as jewelry, handbags, cookware or home goods and the proceeds are donated to Komen Atlanta. Another idea is to host an event and have a silent auction where the revenue is donated to Komen Atlanta.
- **Run the concession stand at a local event.** Whether it's for your high school's football team or a minor league sporting event, lots of venues donate part of the proceeds from a night's sales to your cause when volunteers staff their concession stands.

- **Hold a Penny War!** Penny wars are easy and fun school or business fundraisers. Whether it's classes or departments fundraising against each other, this is one event where a little can go along way. Make sure to plan a prize for the winning team.
- **Host a pink out sports game!** Everyone can wear pink and also donate at the game to Komen Atlanta.
- Your restaurant can host a **Dine out for the Cure**. Part of the proceeds from the day is donated to Komen Atlanta.
- **Your gym can host a fundraiser class!** Take action and bring your friends to workout with you.
- **Host a car wash!** The proceeds of the event can be donated back to the charity.
- **We have paper ribbons!** Request ribbons to use as a fundraising tool.
- Do you have your own idea? Contact Komen Atlanta and we can help you start your fundraiser!

**Do you need to use our logo?** Click here to learn more about our Paint it Pink project to see how!

**Do you need to raise money online?** Click here to learn more about our More Than Pink Projects!

