

2015-2016 Grant Recipients

Atlanta Legal Aid Society, Inc. 151 Spring Street NW Atlanta, GA 30303 www.atlantalegalaid.org

Breast Cancer Legal Project

The Breast Cancer Legal Project (BCLP) provides legal services to low-income breast cancer patients and survivors in Fulton, DeKalb, Cobb, Gwinnett, and Clayton counties. Attorneys navigate clients through legal issues that are barriers to care and affect their ability to focus on treatment and wellness. Issues can include employment rights, access to public benefits, maintaining income and housing, and preparing wills and advance directives. Two attorneys and one paralegal staff the project, provide direct legal services, and manage volunteers. BCLP partners with DeKalb Medical Center, Grady Hospital's Cancer Center for Excellence, the American Cancer Society, and a variety of cancer support groups and medical specialists' offices to reach out to clients, nurses, and social workers. Attorney volunteers are recruited from the Women in the Profession section of the Atlanta Bar Association to assist with outreach and take on pro bono matters, and from the law firm of Troutman Sanders to assist clients with end of life and estate planning. The project is evaluated based on results achieved for clients as each case is closed. BCLP was the first project in the country providing direct legal services specifically to low-income breast cancer patients and survivors. We bring change to the community both by helping the existing system work better for low-income people and by advocating for policy change when opportunities arise.

Center for Black Women's Wellness 477 Windsor Street Atlanta, GA 30312 www.cbww.org

Community Breast Health Initiative

Black women represent an important group for which the fight for accessible, affordable and quality health services is crucial. Despite the availability of healthcare providers in the Atlanta area, Black women are more likely to be poor and uninsured, are less likely to seek healthcare, and have health disparities including higher breast cancer mortality rates. The Center for Black Women's Wellness, a provider and facilitator of culturally appropriate healthcare services in a community based setting, will implement its Community Breast Health Initiative to address these needs. The program will serve women ages 35 and older that are uninsured and 200% or below the federal poverty level. Women throughout the 13 county Komen Atlanta service area will be served, with special efforts made to identity hard-to-reach women residing in Fulton County in the neighborhoods immediately south of downtown Atlanta (Neighborhood Planning Units V and L), near the Georgia Dome and Turner Field. The Center for Black Women's Wellness will provide services to 175 women, including but not limited to 175 clinical breast exams, 125 screening mammograms, and 75 diagnostic services. A Breast Health Advocate will ensure appropriate linkages to care and treatment for those women diagnosed with breast cancer. All program data will be tracked using Electronic Medical Records and shadow logs. As a result of program, there will be increased access to breast health services for medically underserved women.

Center for Pan Asian Community Service, Inc. (CPACS)

3510 Shallowford Road NE Atlanta, GA 30341 https://www.icpacs.org/

Asian Breast Care Program

Among Asian women, breast cancer is the leading cancer and among overall cancer is the leading cause of death. However, despite exponential population growth and the predominance of breast cancer in Asian women, Georgia has little to no breast health services geared toward their unique cultural and linguistic needs. The CPACS Asian Breast Care (ABC) Program is a linguistically and culturally competent screening and diagnostic program geared toward educating Asian women about the importance of mammograms and clinical breast exams (CBE), providing low/no cost clinical breast exam and mammography services, and linking women to linguistically and culturally competent providers if follow-up treatment is required. ABC has long-established partnerships with St. Joseph's Hospital and Gwinnett Medical Center to provide mammography services through their mobile units. CBEs are provided through the CPACS Cosmo Health Center. Annually, ABC provides CBEs and mammograms to over 500 low-income, limited English proficient Asian women. The program also has a support group component designed to nurture Asian women after diagnosis, through treatment, and after treatment completion.

Cobb County Department of Public Health

1650 County Services Parkway
Marietta, GA 30008
www.cobbanddouglaspublichealth.org

Mammography for Women 40-49

Cobb County has the 4th highest breast cancer mortality rate of Atlanta metro counties. Results from previous Komen funding years indicate that approximately five women who receive screening services during the project cycle will be diagnosed with breast cancer. CDPH is pleased for the opportunity to extend Komen-funded breast health and follow-up care to women living in Douglas County for the third year as part of the Komen Atlanta service area. Cobb and Douglas county residents rely on CDPH support for breast health through education and awareness initiatives, clinical screening exams, and mammography referral programs. CDPH's Mammography for Women Forty to Forty-Nine Project, supported by Susan G. Komen funding, identifies breast cancer at an early stage to increase availability of treatment options and decrease consequences associated with breast cancer diagnosis, especially mortality. The project will provide screening and diagnostic assessment for 365 low-income women in Cobb and Douglas counties who are between the ages of 40 to 49 and are uninsured or underinsured. In addition to screening clinical exams and mammograms, women enrolled in the project will receive case management and care coordination provided by public health registered nurses, case managers, a patient navigator and bilingual staff. Project evaluation will include customer satisfaction surveys, ongoing fiscal and cultural competence assessment, and database tracking of the number of women served.

Emory University 1762 Clifton Road Atlanta, GA 30322 https://winshipcancer.emory.edu/

Advanced High Risk Patient Navigation Services Winship at the Y: Winship Survivorship Program

Project #1 - Advanced High Risk Patient Navigation Services at Winship: RSPH seeks to educate women of African-American and Caribbean ancestry to raise awareness and early detection of Triple Negative Breast Cancer through its work with the Avon Foundation Comprehensive Breast Center at Grady. Research has demonstrated that women of African descent have a higher incidence of triple negative breast cancer than Caucasian and Hispanic women. In the past, breast cancer community outreach programs in Georgia have targeted African American women & have not included efforts to specifically target and enroll Caribbean women. It's imperative to understand possible cultural differences and to have women of all ages screened who are at high risk. Mammography screening and other breast related services will be made available.

Project #2 - Winship at the Y: The Winship Survivorship Program partners with the YMCA of Metro Atlanta to provide a customized exercise program for breast cancer survivors to improve their overall health and help reduce the incidents of recurrence. Breast cancer survivors are offered a complimentary membership to their local Y and access to a coach trained in working with cancer survivors, based on recommendations from the American Cancer Society. This program provides nutrition counseling and psychosocial support through survivorship clinics at Winship. The Y of Metro Atlanta quickly endorsed the idea due to its emphasis on building community and healthy families.

Grady Health System

191 Peachtree St. Suite 820 Atlanta, GA 30303 http://www.gradyhealth.org/specialty/avon-breast-center.html

Breast Biopsy and Navigation Services for High-Risk Uninsured Women of Fulton and DeKalb Counties

Research on health disparities over the past two decades has shown that on a population level, health outcomes are directly correlated to socioeconomic disparities. While adverse health behaviors can play a part in diagnosis; socioeconomic barriers, lack of education and a lack of access to adequate medical care are factors that result in late stage cancer diagnosis. The Avon Foundation Breast Health Center (AFBHC), part of Georgia's First Cancer Center of Excellence, will provide breast biopsy and navigator services to medically underserved women from Fulton and DeKalb counties. The AFBHC will provide 163 ultrasound biopsies and 40 stereotactic biopsies at no cost to women who are uninsured, underinsured, at risk and seeking treatment at our facility. We will also provide Nurse Navigation services to women who have been diagnosed with breast cancer. As noted above, our patients experience multiple barriers to care placing them at high risk for late stage diagnosis of cancer and treatment; thereby increasing morbidity and mortality rates. In order for AFBHC to improve early detection rates for women with breast cancer, we endeavor to alleviate the financial barriers to obtaining biopsy services and establish a ongoing relationship with a nurse navigator for all patients for the coordination of their care.

Gwinnett, Newton, and Rockdale County Health Department

2570 Riverside Parkway P.O. Box 897 Lawrenceville, GA 30046 www.eastmetrohealth.com

Breast Cancer Screening Project

Gwinnett, Newton and Rockdale Counties have a current population of 537,058 females. Our five health department clinics serve women of low socio-economic status and varied ethnicities, who encounter multiple barriers to care. In the past 16 years we have experienced an increase in the population of medically underserved women living in our public health district. This increase, coupled with dwindling resources, is severely limiting access to breast health services for women. Our breast cancer screening program has been in existence for 19 years with limited funding. Bilingual staff provide breast health education, clinical breast exams, referral for screening and diagnostic mammograms. Clinic staff also perform follow-up services and case management with referral for treatment when breast cancer is diagnosed. In addition, health department staff initiate Georgia Women's Health Medicaid applications for eligible women which will pay for breast cancer treatment. To evaluate the program we analyze data in the Mitchell & McCormick Practice Management System to measure success in reaching goals and objectives. Our target population is medically underserved women ages 40-49 who are uninsured, with an income at or below 200% of the federal poverty level living in our public health district. This grant will allow us to serve an additional 400 women in our community with free breast exams, screening mammograms and diagnostic services.

Northside Hospital 1000 Johnson Ferry Road NE Atlanta, GA 30342 www.northside.com

Northside Hospital's Screening Mammography and Diagnostic Services Project

Uninsured minority women often lack access to breast screening and diagnostic services. Thanks to the generosity of Susan G. Komen, Northside Hospital will provide 400 screening mammograms, 181 diagnostic mammograms, 101 breast ultrasounds, 34 breast biopsies, 20 cyst aspirations, 3 breast MRI's and 3 Breast MRI biopsies to women who meet eligibility guidelines. This project will positively impact the community by providing lifesaving breast services to hundreds of women who otherwise couldn't afford them. Uninsured women living in Komen's district will be targeted. Financial eligibility is determined through examination of annual family net income. If below 200% of the current poverty income guidelines as established by the Georgia Department of Resources, the client is eligible to receive services at no charge. Age requirements follow American Cancer Society Guidelines. If a client meets eligibility requirements, they must also obtain a written physician's order to participate. Assistance is available to identify a primary care provider. Services are accessible at 16 imaging centers and 20 mobile mammography sites. Methods to evaluate project success include: review of monthly progress reports, provision of projected number of services, feedback from patients/community partners and, breast cancer, IF diagnosed, is found to be in the earliest, most treatable stage.

Northside Hospital 1000 Johnson Ferry Road NE Atlanta, GA 30342 www.northside.com

Hispanic Women Screening Mammography and Diagnostic Services Project

Uninsured Hispanic women often lack access to breast screening and diagnostic services. Thanks to the generosity of Susan G. Komen, Northside Hospital will provide 190 screening mammograms, 60 diagnostic mammograms, 20 breast ultrasounds, 5 breast biopsies, 5 cyst aspirations, 2 breast MRIs and 1 MRI biopsy to women who meet eligibility guidelines. This project will positively impact the community by providing lifesaving breast services to nearly 200 women who otherwise couldn't afford them. Uninsured Hispanic females living in Cherokee and Gwinnett counties will be targeted. Financial eligibility is determined through examination of annual family net income. If below 200% of the current poverty income guidelines as established by the Georgia Department of Resources, the client is eligible to receive services at no charge. Age requirements follow American Cancer Society Guidelines. If a client meets eligibility requirements, they must also obtain a written physician's order to participate.

Assistance is available to identify a primary care provider. Services are accessible at 16 imaging centers and 20 mobile mammography sites. Methods to evaluate project success include: review of monthly progress reports, provision of projected number of services, feedback from patients/community partners and, breast cancer, IF diagnosed, is found to be in the earliest, most treatable stage.

Saint Joseph's Mercy Care Foundation 424 Decatur Street SE Atlanta, GA 30312 http://www.mercyatlanta.org/

Breast and Cervical Cancer Program

Staffed by a Program Coordinator and a bilingual Resource Specialist, BCCP offers a continuum of breast cancer prevention, treatment and support for low-income minority women in metro Atlanta. Program activities funded by Susan G. Komen will include screening mammography, diagnostic services and ongoing support. Through Mercy Care's fixed and mobile clinic sites, BCCP offers services in areas easily accessible by the target population. The agency partners with the Voyles Breast Health Center at Emory/Saint Joseph's Hospital and Atlanta Radiology Consultants to offer comprehensive services to its patients. During the grant period, approximately 350 women will receive breast health care, follow-up and support. To support evaluation efforts, BCCP utilizes an Electronic Medical Record (EMR) to capture and track patient encounters, including education, referrals for screening and diagnostic services, outcomes relative to abnormal findings, patient navigation encounters, and demographic data (i.e. age, ethnicity, home address and income). The collected data is measured against program objectives to ensure that the program remains on track for success. By offering services that are affordable, accessible and culturally competent, BCCP helps low-income, minority women overcome the barriers to care that have traditionally limited their access to breast health and cancer prevention including poverty, limited English proficiency, limited education and lack of insurance.

Southern Regional Medical Center: The Women's Center at Spivey Station

7823 Spivey Station Blvd, Suite 250
Jonesboro, GA 30236
http://www.southernregional.org/About/spivey-station/

The Caring Compressions Program

The Breast Center at Spivey Station is an outpatient facility that allows SRMC to extend services further into the communities south of metropolitan Atlanta, including Clayton, Henry, and Rockdale counties. The Caring Compressions program provides access for screening and diagnostic services to low income, underinsured and uninsured women and men in these counties. Our objectives include 200 screening mammograms; 110 diagnostic mammograms; 90 ultrasounds; 4 Breast MRI's; 15 ultrasound biopsies; 8 stereotactic biopsies and lymphedema supplies. In a region where public transportation is scarce, our Center also provides transportation to and from our facility. The Nurse Navigator is able to assist patients with components of care from their point of entry to completion of their treatment. It is through the Nurse Navigator that we are able to track patient outcomes and evaluate the overall effectiveness of the program through patient feedback. For example, prosthetics became a rising need among our patients in recent years and we were able to find a resource to provide that service. As awareness of our program grows, more community clinics are partnering with us as resource for their patients who show symptoms of breast cancer. Before our program began, there was no where in our community to send these patients and now they can receive these services closer to home.

The Good Samaritan Health Center, Inc. 1015 Donald Lee Hollowell Parkway NW Atlanta, GA 30318 www.goodsamatlanta.org/

Women's Health Screening Program

Too often women must make a choice between the basics of food or shelter and preventative healthcare that could save their lives. The Good Samaritan Health Center, Inc. is a non-profit Christian organization that provides healthcare to uninsured, low income people in greater metropolitan Atlanta. The Good Samaritan Health Center serves women who have the least access to healthcare and are at the highest risk of having breast cancer remain undiagnosed and untreated at an early stage. Our patients, who may not otherwise have access to regular screening mammograms, experience the full benefit of comprehensive breast health care in the context of their relationship with a medical professional at The Good Samaritan Health Center. The Women's Health Screening Program is an ongoing program of The Center that provides clinical breast exams, screening mammograms, and diagnostic testing to uninsured, low-income women in Atlanta and the surrounding area, with 49% of the patients served residing in Cherokee, Clayton, DeKalb, Fulton, and Henry counties. This program especially targets women who are most in need of access to healthcare services and most at risk because of income and/or race. Through Komen funding in 2014, 800 women will receive clinical breast exams and 400 women will receive screening mammograms and any diagnostic tests they need. The results of the program will be evaluated by reports from electronic medical records and reviewed by GSHC's Quality Improvement program.

The Health Initiative 1530 DeKalb Avenue, Suite A Atlanta, GA 30307 www.thehealthinitiative.org

Increasing Access to Screenings for LGBT Women

The purpose of this project is to increase the number of LGBT women in the Komen Atlanta service area accessing breast cancer screenings by issuing targeted breast health messaging that directly links to free clinical breast exams and mammograms. The Health Initiative (HI) will craft culturally specific breast health messaging that directs individuals to free screenings services. Messaging will be distributed through print advertising, electronic marketing, social media, and direct interaction with LGBT women at community events. As LGBT women who identify as masculine-of-center are nonresponsive to traditional breast health campaigns, HI messaging will reflect a range of gender presentations. Provider partners will conduct clinical breast exams and mammograms (via mobile units) at a minimum of three community health fairs. Screenings will also be provided through appointments scheduled directly with local providers. Project evaluation will be based on data tracked through report forms, which capture the number of impressions through marketing efforts, requests for services directly linked to marketing, total number of screenings provided and the results of those screenings. This project will result in increased access to breast health services for LGBT individuals, an underserved, at risk population. A total of 150 clinical breast exams and 75 mammograms will be conducted.

TurningPoint Breast Cancer Rehabilitation 8010 Roswell Road, Suite 120 Atlanta, GA 30350 www.myturningpoint.org

TurningPoint Breast Cancer Rehabilitation and Exercise Project

TurningPoint Breast Cancer Rehabilitation serves over 400 new patients and 250 patients post-treatment who return for care of ongoing or recurring side effects of breast cancer treatment by providing specialized rehabilitation services and exercise, and conducts educational programs that address physical and emotional survivorship issues to for the community and healthcare providers. Funding from the Greater Atlanta Affiliate of the Susan G. Komen Foundation will support a financial assistance program to allow access to physical therapy; lymphedema screening, management and supplies; massage therapy; counseling; and nutritional counseling for uninsured and under-insured women with breast cancer. This grant will also support community and healthcare provider education programs related to survivorship issues and specialized programs for women with metastatic breast cancer. Success of the program will be measured through tracking numbers and demographics of women served and through client satisfaction surveys. Physical, functional and psychosocial outcomes will be tracked with valid measures. Women with breast cancer who receive this necessary treatment report improved quality of life, reduced treatment side effects and the ability to return to usual roles more quickly.

WellStar Foundation

805 Sandy Plains Road Marietta, GA 30066 http://www.wellstar.org/

Increasing Access to Screenings for Women in Cobb, Douglas, and Cherokee Counties

The purpose of this program is to increase the number of uninsured women who access screening mammograms and diagnostic services in Cobb, Douglas, and Cherokee Counties with a special emphasis on Cherokee County. To achieve this purpose, WellStar will conduct community outreach activities through the Congregational Health program and Cancer Education staff to increase awareness of the importance of early detection. Well Star will also distribute mammography vouchers through partner churches, physician offices, community clinics, and WellStar's own imaging centers. A primary activity of this program will be to increase the number of partners in Cherokee County as this county has limited access to services and is a high priority for WellStar. To evaluate this project, we will measure the number of cancers found, the stage at which they are found, and the number of screenings required to find these cancers. The impact will be the reduction in the number of late-stage breast cancer diagnoses for those underserved women in Cobb, Douglas, and Cherokee Counties.

YWCA of Greater Atlanta 957 North Highland Ave NE Atlanta, GA 30306 http://ywcaatlanta.org

Eliminating Barriers for the Early Detection of Breast Cancer in Black & Hispanic Women

ENCOREplus® is a community based navigation program that focuses on eliminating barriers associated with breast cancer faced by many underserved women. Since African American and Hispanic women populations are disproportionately affected by breast cancer with higher mortality and morbidity rates. ENCOREplus® provides comprehensive breast health services to underserved women in Fulton and DeKalb counties. Services include: 1) facilitating culturally specific workshops to inform African American and Hispanic women about breast cancer risk factors, lowering risk factors and the two early detection recommendations; 2) coordination of mammography screening appointments; 3) transportation assistance and language translation; and 4) follow-up and support services for abnormal results. A bilingual outreach/educator and five trained community health advocates are also utilized to broaden the number of African Americans and Hispanics reached. The end result of implementing these activities will: 1) increase the knowledge and change negative behaviors; and 2) increase the number of underserved African American and Hispanic women getting early detection breast screenings.