



Worship in Pink FAQs

What is Worship in Pink?

Worship in Pink (WIP) is a **FREE** educational outreach program among local faith-based organizations to educate their respective members on breast health and breast cancer. WIP is designed to open the lines of communication about breast health, promote breast cancer education and celebrate the lives of those who have fought against breast cancer.

Who can participate in WIP?

All faith-based organizations are welcome to participate in Worship in Pink! We want to spread the lifesaving messages about breast health to as many people as possible and we encourage your organization to join us.

When is WIP?

This year WIP will take place throughout the month of October.

How can my organization register?

Register online at www.komenatlanta.org/WIP. Please contact Theru Ross at (404) 814-0052 if assistance is needed. Materials are limited so do not delay!

When can my organization participate?

You can select a date to implement the program - we strongly recommend choosing a time in October to coincide with National Breast Cancer Awareness Month.

What does Komen Atlanta provide for the program?

Organizations will receive **FREE** breast health calendars for members of their congregation when registered for WIP. Also, each organization will be sent a WIP toolkit which includes a list of suggested programming ideas to help you get started, a sample bulletin announcement, a suggested script, breast cancer facts and other information.

How will my organization receive the breast health calendars?

They will be available for pickup at the location you select during registration. You can pick up the wallet cards starting on October 1st. Note: If you register after September 19th, you must pick up the calendars from the Komen Atlanta office in Buckhead. The other pick-up locations will not be an option.

*If you need your calendars before October 1st, contact Theru Ross at (404) 814-0052 to arrange an earlier date.

What exactly does my organization have to do?

Your organization can do as little or as much as it would like for Worship in Pink. You will receive a toolkit which includes a sample script, bulletin announcement, breast cancer facts and more to help you plan. Most organizations distribute education materials after the service and invite their members to wear pink. They also implement a short announcement/script into the service explaining the purpose of the event and the importance of breast health to the congregation. We encourage you to be creative with your plan for WIP and to make it fun and engaging for your audience.

For more ideas on what to do for Worship in Pink, see the WIP Coordinator Toolkit.

Does Komen Atlanta provide speakers?

We strongly recommend that each organization identify a congregation member to serve as a WIP speaker. Komen Atlanta has trained breast health awareness speakers; however, speakers are very limited and will be scheduled based on availability. To request a speaker for your WIP service, please complete our [Speaker Request Form](#).

Please note: We will not be able to accommodate all speaker requests. As you can imagine, October is a very busy month for Komen Atlanta staff and volunteers. We will do our best to provide a speaker for your organization but if not, we suggest that you identify a congregation member who has been impacted by breast cancer to speak.