

FUNDRAISING IDEAS

Looking for a fundraising idea to raise money for Komen Atlanta? Here are a few suggestions:

- Create a **More Than Pink Project** through Komen Atlanta! Using this unique online fundraising tool lets you raise money how, when and where you want! No paperwork needed.
- **Plan a Jeans Day!** Co-workers make a donation to wear jeans to work to raise awareness for breast cancer.
- **In lieu of presents** for a birthday, anniversary or other special occasion, ask friends and family to make a donation to you. Want to do this online? Create a More Than Pink Project OR fundraise on Facebook and choose Komen Atlanta as your charity!
- **Host a bake sale** at your school or office. Ask friends to bake or purchase items to sell.
- **Provide incentives!** For company wide events reward top fundraisers with a premium parking spot or lunch with the president. For friends, offer a home cooked meal or baked goods to your top fundraisers. Friendly competition is a great motivation!
- **Have a party!** For example, have a shopping party for items such as jewelry, handbags, cookware or home goods and the proceeds are donated to Komen Atlanta. Another idea is to host an event and have a silent auction where the revenue is donated to Komen Atlanta.
- **Run the concession stand at a local event.** Whether it's for your high school's football team or a minor league sporting event, lots of venues donate part of the proceeds from a night's sales to your cause when volunteers staff their concession stands.

- **Hold a Penny War!** Penny wars are easy and fun school or business fundraisers. Whether it's classes or departments fundraising against each other, this is one event where a little can go along way. Make sure to plan a prize for the winning team.
- **Host a pink out sports game!** Everyone can wear pink and also donate at the game to Komen Atlanta.
- Your restaurant can host a **Dine out for the Cure**. Part of the proceeds from the day is donated to Komen Atlanta.
- **Your gym can host a fundraiser class!** Take action and bring your friends to workout with you.
- **Host a car wash!** The proceeds of the event can be donated back to the charity.
- **We have paper ribbons!** Request ribbons to use as a fundraising tool.
- Do you have your own idea? Contact Komen Atlanta and we can help you start your fundraiser!

Do you need to use our logo? Click here to learn more about our Paint it Pink project to see how!

Do you need to raise money online? Click here to learn more about our More Than Pink Projects!

