



Boat People SOS, Inc.

6107 Oakbrook Parkway

Norcross, GA 30093

770-458-6700

<http://www.bpsos.org/mainsite/>

Health Awareness and Promotion Program

HAPP has two purposes: (1) to increase breast self-awareness (BSA), clinical breast exam and screening rates among Vietnamese women in Metro Atlanta; and (2) to increase the number of Vietnamese women who enter and stay in the continuum of care. Vietnamese women are at a high risk of breast cancer death due to the cultural, linguistic, transportation, and financial barriers that prevent them from accessing medical care.

We will offer the following activities to help disadvantaged Vietnamese women overcome the said barriers: (1) one-on-one culturally competent breast health education conducted in the Vietnamese language; (2) linking women to appropriate services through navigation by bilingual staff; and (3) collaboration with community partners such as doctors and community health clinics that provide breast health services at low or no cost.

Our evaluation methods consist of conducting impact and process evaluation. For impact evaluation, we will measure increases in knowledge and screening behavior among workshop attendees and screening participants by distributing pre- and post-surveys at each event. For process evaluation, we will assess whether our planned activities are effective in achieving their goals by collecting qualitative feedback and statistics on the number served.

As a result of this program, at least 600 women will become more aware of breast health, take action on their breast health, and gain access to appropriate breast health services.

Center for Black Women's Wellness

477 Windsor Street SW, Suite 309

Atlanta, GA 30312

404-688-9202x10

www.cbww.org

Community Breast Health Initiative

Black women represent an important, but sometimes overlooked group in the fight against breast cancer. Though they are diagnosed with less frequency, they are more likely to die from the disease than their white counterparts. This disparity points to a need for culturally- relevant breast health education, screening, and diagnostic services for black women who often fall into the category of medically underserved by virtue of lacking health insurance and/or being low income. To address this, the Center for Black Women's Wellness (CBWW) will build on its capacity and experience and provide low cost/no cost onsite clinical breast exams and coordinate additional low cost/no cost breast screening and diagnostic services through area partners. With the support of the Komen Affiliate of Greater Atlanta, CBWW will provide clinical breast exams to 175 women, coordinate screening mammography services for 125 women, and coordinate 40 diagnostic services for women. An additional 100 women will be reached through group breast health education.

Clayton County Board of Health

1117 Battle Creek Road

Jonesboro, GA 30236

678-610-6538

678-610-7293

<http://www.claytoncountypublichealth.org/>

Breast Cancer Screening and Diagnosis Program for Women

Clayton County has a large number of uninsured women between the ages of 40 - 49 years. State funding to support the Breast and Cervical Cancer Program (BCCP) for women ages 40-49 has been reduced. However, there exist an ongoing need for access to breast health services to detect breast cancer early and increase survival. The Breast Cancer Screening and Diagnosis Program for Women provides breast health services that reduce barriers to care and provides eligible women the opportunity to receive services that will help detect breast cancer early and increase survival. Early screening, diagnosis and breast health awareness are provided to medically underserved, uninsured and underinsured women 49 years and younger living in Clayton County. The program will provide free screening mammograms and related follow-up services (including case management) to a total of 300 women.

The population to be served by this grant are women with a household income at or below 200% of the Federal Poverty Guideline, 49 years old or younger, are uninsured or underinsured, and who are ineligible for breast cancer screening through any other program. Susan G. Komen grant funds, in conjunction with BCCP funds, will increase the number of clinical breast exams, breast screenings, and diagnostic services provided to women in the target population. Data collected from medical chart reviews and patient surveys will be recorded on an excel spreadsheet and used to evaluate program efforts.

Cobb County Public Health

www.cobbanddouglasspublichealth.org

1650 County Services

Parkway

Marietta, GA 30008

770-514-2300

4938 Lower Roswell Road

Marietta, GA 30068

678-784-2180

4489 Acworth Industrial Blvd

Acworth, GA 30101

770-966-3330

Mammography for Women 40-49

Cobb County has the 4th highest breast cancer mortality rate of Atlanta metro counties. Cobb breast cancer rates from previous Komen funding years indicate that approximately five women receiving screening services during the project cycle will be diagnosed with breast cancer. CDPH is pleased for the opportunity to extend Komen-funded breast health and follow-up care to women living in Douglas County, recently added to the Komen Atlanta service area. Cobb and Douglas county residents rely on CDPH support for breast health through education and awareness initiatives, clinical screening exams, and mammography referral programs. CDPH's Mammography for Women Forty to Forty-Nine Project, supported by Susan G. Komen funding, identifies breast cancer at an early stage to increase availability of treatment options and decrease consequences associated with breast cancer diagnosis, especially mortality. The project will provide screening and diagnostic assessment for 365 low-income women in Cobb and Douglas counties who are between the ages of 40 to 49 and are uninsured or underinsured. In addition to screening, clinical exams, and mammograms, women enrolled in the project will receive case management and care coordination provided by public health registered nurses, case managers, a client navigator and bilingual staff. Project evaluation will include customer satisfaction surveys, ongoing fiscal and cultural competence assessment, and record keeping of the number of women served.

East Metro Health District

www.eastmetrohealth.com

455 Grayson Hwy, Ste 300
Lawrenceville, GA 30046
770-339-4283

5030 Georgia Belle Ct
Norcross, GA 30093
770-638-5700

985 Taylor Street
Conyers, GA 30012
770-785-4345

2755 Sawnee Ave
Buford, GA 30518
770-614-2401

8203 Hazelbrand Road
Covington, GA 30014
770-786-9086

Breast Cancer Screening Project

Gwinnett, Newton and Rockdale Counties have a current population of 1,011,520 people. Our five health department clinics serve women of low socio-economic status and varied ethnicities, who encounter multiple barriers to care. In the past 14 years we have experienced an increase in the population of medically underserved women living in our public health district. This increase coupled with dwindling resources is severely limiting access to breast health services for these women. Our breast cancer screening program has been in existence for 17 years with limited funding. Bilingual clinical staff provide breast health education, breast exams, referral for mammogram and diagnostic screening. Staff also perform follow-up services and case management with referral for treatment when breast cancer is diagnosed. Health department staff initiate Georgia Women's Health Medicaid applications for eligible women which will pay for breast cancer treatment. To evaluate the program we analyze encounter data in the Mitchell & McCormick Practice Management System to measure success in reaching goals and objectives. Our target population is medically underserved women ages 40-49 who are uninsured/underinsured, with an income below 200% of poverty level living in our public health district. This grant will allow us to provide additional free breast exams, screening mammograms, diagnostic services and follow-up for approximately 400 women in our community.

Fulton County Department of Health and Wellness

www.fultoncountygga.gov/county/health/

Adamsville Health Center
3699 Bakers Ferry Road
Atlanta, GA 30331
404-699-4215

Center Hill Health Center
3201 Atlanta Industrial Pkwy
Atlanta GA 30331
404-699-6370

North Fulton Health Center
3155 Royal Drive
Alpharetta, GA 30004
404-332-1958

Neighborhood Union
Community Health Center
186 Sunset Ave NW
Atlanta, GA 30314
404-612-4665

The Center for Health and
Rehabilitation
265 Boulevard NE
Atlanta, GA 30312
404-612-1614

Willie J. Freeman College
Park Regional Health Center
1920 John E. Wesley Ave
College Park, GA 30337
404-765-4155

Saving One Life at a Time: Eliminating Barriers to Early Detection

Women residing in Fulton County lack access to early mammography screenings and breast cancer education due to budgetary constraints, language barriers, and a lack of access to health care facilities. Fulton County Department of Health and Wellness (FCDHW) Breast and Cervical Cancer Program (BCCP) provides women with clinical breast exams, referral for mammography services and diagnostic follow-up service at no cost. During fiscal year 2012, the state did not provide an increase in funding to the district health departments due to budgetary cuts sustained at their level. As a result, FCDHW received funding from the state office for 425 women. Susan G. Komen funding provided

FCDHW with resources for an additional 348 women during the 2012 fiscal year, who otherwise would not have received breast health services.

FCDHW will provide free clinical breast exams, mammography referrals, and Case Management to a total of 350 English and/or Spanish speaking women through the Women's Health mobile unit, which provides easy accessibility to services at nontraditional sites, and at one of the six Women's health centers. FCDHW will utilize bi-lingual staff to navigate clients through the system and ensure all diagnostic procedures are completed. The project will be evaluated by the number of clients who complete their mammography screenings treatments. The project will continue to save women lives in Fulton County through early detection and eliminating barriers.

Northside Hospital

1000 Johnson Ferry Road NE
Atlanta, GA 30342
770-667-4400
www.northside.com

Northside Hospital's Screening Mammography and Diagnostic Services Project

Uninsured minority women often lack access to breast screening and diagnostic services. Thanks to Komen, NSH will provide 500 screening mammograms, 200 diagnostic mammograms, 93 breast ultrasounds, 15 cyst aspirations, 30 breast biopsies and 1 breast MRI free of charge to women who meet eligibility guidelines. This project will positively impact the community by providing lifesaving breast services to hundreds of women who otherwise couldn't afford them. Women of Hispanic and African American descent and those who are uninsured and living in Komen's 13 county district (especially Cherokee, Fulton and DeKalb counties) will be targeted. Financial eligibility is determined through examination of annual family net income. If below 200% of the current poverty income guidelines as established by the Georgia Department of Resources, the client is eligible to receive services at no charge. Age requirements follow American Cancer Society Guidelines. If a client meets eligibility requirements, they must also obtain a written physician's order to participate. Assistance is available to identify a primary care provider. Services are accessible at 13 imaging centers and 22 mobile mammography sites. Methods to evaluate project success include: provision of projected number of services, exhaustion of all funding and, breast cancer, IF diagnosed, is found to be in the earliest, most treatable stage. For additional information, contact NSH's ScreenAtlanta office at (770) 667-4400.

Piedmont Fayette Hospital

1255 Highway 54 West
Fayetteville, GA 30214
404-605-4427
www.piedmontfayette.org

Piedmont Fayette Screening and Advanced Diagnostic Services for Underserved Women

With support from Komen Atlanta in 2013-2014, PFH will provide screening, diagnostic breast imaging, and biopsy free of charge to up to 250 women from Fayette, Clayton, DeKalb, Fulton and Henry Counties who otherwise would not be able to afford these potentially life-saving procedures. The program will provide services to women referred by PFH medical staff, community physicians, or through one of PFH's many collaborative community organizations, and whose family income is equal to or less than 200% of the Federal Poverty Guidelines. Women who are eligible for indigent or charity care using these guidelines and who present with an abnormal screening mammogram or breast complaint, or those with a personal history of breast cancer, will qualify for the services defined by the imaging protocol offered through this program. Women with a normal diagnostic mammogram will gain peace of mind that they are cancer-free. Those with abnormal diagnostic mammograms will be eligible for breast ultrasound and, if necessary, biopsy to determine the presence of cancer. If patients are determined to have cancer, they

will be eligible to have surgery, radiation, therapy and chemotherapy through indigent and charity care financial assistance programs. All women who qualify for services funded by this grant will be tracked using an Excel database. Ongoing data analysis will help determine if grant activities are on target as well as identify patient trends.

Piedmont Hospital

1968 Peachtree Road, NW
Atlanta, GA 30309
404-605-4427
www.piedmont.org

Piedmont Hospital Screening and Advanced Diagnostic Services for Underserved Women

Most health insurance plans cover the cost of one mammogram per year and free or low-cost screening mammograms are available through the National Breast and Cervical Cancer Early Detection Program (BCCP) for under/uninsured women. However, limited BCCP funding has left a critical gap in services for many metro Atlanta women, particularly those with abnormal screening mammogram results. The high number of women who are uninsured in the region also has an impact on service accessibility. Under/uninsured individuals lack access not only to primary care, but also to screening and diagnostic services for cancer and other health conditions. With support from Komen Atlanta, Piedmont Hospital will provide screening, diagnostic breast imaging, and biopsy free of charge from Komen counties who otherwise would not be able to afford these potentially life-saving procedures. Up to 100 under/uninsured women will be identified and provided screening and diagnostic services. Any patient found to have cancer based on imaging and biopsy results will be referred for surgical excision. Patients will be provided with educational DVD videos and computer access to enable them to conduct guided research in various fields of interest to breast cancer patients. The program will be evaluated using an excel demographic database and chief complaint and outcome spreadsheet. Patient satisfaction with Center services will also be assessed. Data analysis will inform program design and activities.

Saint Joseph's Mercy Care Services

424 Decatur Street, SE
Atlanta, GA 30312
678-843-8600
678-843-8700
www.mercycare services.org/

Breast and Cervical Cancer Program

The Breast and Cervical Cancer Program (BCCP) of Saint Joseph's Mercy Care Services, Inc. (SJMCS) offers a full continuum of breast cancer prevention, treatment and support for low-income minority women in the metro Atlanta area. Program activities supported by funds requested from Susan G. Komen for the Cure include screening mammography, diagnostic services and ongoing follow-up and support. Through SJMCS' fixed and mobile clinic sites, BCCP services are offered in locations in Fulton and DeKalb counties that are easily accessible by the target population. SJMCS partners with the Voyles Breast Health Center at Saint Joseph's Hospital and Atlanta Radiology Consultants to offer comprehensive services to its patients. During the grant period, approximately 350 women will receive breast health care, follow-up and support.

BCCP is staffed by a Program Coordinator and a bilingual Resource Specialist, both of whom have been with the program for more than a decade. By offering services that are affordable, accessible and culturally appropriate, BCCP helps low-income, minority women overcome the barriers that have traditionally limited their access to breast health and cancer prevention including poverty, limited English proficiency, limited education and lack of insurance.

Southern Regional Medical Center: The Women's Center at Spivey Station

7823 Spivey Station Blvd, Suite 250

Jonesboro, GA 30236

678-364-4411

<http://www.southernregional.org/About/spivey-station/>

Caring Compressions

Located in close proximity to rural south Atlanta, the Women's Center at Spivey Station's outpatient facility enables Southern Regional Medical Center (SRMC) the ability to extend services further into the communities south of the metropolitan area, such as Rockdale County who currently has the 2nd highest incidence rate of breast cancer within the Atlanta Komen service area. Our Caring Compressions' program provides access for screening and diagnostic services to low income, underinsured and uninsured women and men in Rockdale, Clayton and Henry Counties, who might not otherwise receive a mammogram, ultrasound, MRI or lymphedema service/supplies. As part of our continuum of care, we will also provide breast biopsies, and Breast MRI. Our objectives include: 150 screening mammograms, 175 diagnostic mammograms, 150 ultrasounds, 30 Breast MRI, 12 ultrasound biopsies, 10 stereotactic biopsies and lymphedema supplies. The Women's Center at Spivey Station offers complete one-stop screening and diagnostic treatment for breast cancer care and lymphedema services. We will also offer transportation to/from the facility, if needed. Our Nurse Navigator will assist patients with questions, appointment scheduling, breast education and insurance matters from their point of entry and thereafter. Patients will receive psychosocial and emotional support from our staff to help them overcome their initial fears and shocks once they have been diagnosed with breast cancer.

The Good Samaritan Health Center, Inc.

1015 Donald Lee Hollowell Parkway

Atlanta, GA 30318

404-523-6571

www.goodsamatlanta.org/

Women's Health Screening Program

Too often women must make a choice between the basics of food or shelter and preventative healthcare that could save their lives. The Good Samaritan Health Center, Inc. is a non-profit Christian organization that provides healthcare to uninsured, low income people in greater metropolitan Atlanta. The Good Samaritan Health Center serves women who have the least access to healthcare and are at the highest risk of having breast cancer remain undiagnosed and untreated at an early stage. Our patients, who may not otherwise have access to regular screening mammograms, experience the full benefit of comprehensive breast health care in the context of their relationship with a medical professional at The Good Samaritan Health Center. The Women's Health Screening Program is an ongoing program of The Center that provides clinical breast exams, screening mammograms, and diagnostic testing to uninsured, low- income women in Atlanta and the surrounding area. This program especially targets women who are most in need of access to healthcare services and most at risk because of income and/or race. Through Komen funding in 2013, 800 women will received clinical breast exams and 475 women will receive screening mammograms and any diagnostic tests they need.

WellStar Foundation

2000 South Park Place, Suite 202

Atlanta, GA 30339

678-581-5900

<http://www.wellstar.org/>

Reducing Late Stage Diagnosis of Breast Cancer Through Targeted Screenings and Diagnostics

In the past two years, we have seen great success in using healthcare data analytics to target under- and uninsured women in Cobb and Cherokee Counties with an aim to reduce late-stage (Stage III and Stage IV) breast cancer diagnoses. We have discovered almost twice as many early stage breast cancer diagnoses as would normally be expected for the number of screenings we performed. Using our a HIPAA-compliant profile of underserved women that are most likely to be diagnosed with late-stage breast cancer in our service area, this project will continue to provide free screening mammograms and diagnostic procedures to find breast cancer cases before they develop into later stages. Through expanding partnerships with physicians, local community-based clinics, and community organizations in these targeted areas, we will distribute screening vouchers and educational materials. To evaluate this project, we will measure the number of cancers found, the stage at which they are found, and the number of screenings required to find these cancers. We will also track the number of women who are getting a mammogram for the first time. The impact, as we have already seen, is to reduce the number of late-stage breast cancer diagnoses for those underserved women in Cobb and Cherokee Counties.

YWCA

957 North Highland Ave, NE

Atlanta, GA 30306

404-892-3476

<http://ywcaatlanta.org>

Eliminating barriers to survive breast cancer for underserved African American and Hispanic women

ENCOREplus® is a community based navigation program that focuses on eliminating barriers associated with breast cancer faced by many underserved women. Because African American and Hispanic populations are disproportionately affected by breast cancer with higher mortality and morbidity rates, ENCOREplus® provides comprehensive breast health services to underserved women in Fulton and DeKalb counties. Services include 1) facilitating culturally specific workshops to inform African American and Hispanic women about breast cancer risk factors, lowering risk factors, and the three early detection recommendations 2) Coordination of clinical breast and mammography screening appointments 3) transportation assistance and language translation, 4) follow- up and support services for abnormal results. A bilingual outreach/educator and 5 trained community health advocates are also utilized to broaden the number of African American and Hispanic reached. The end result of implementing these activities will: 1) increase knowledge and change negative behaviors; 2) increase the number of underserved African American and Hispanic women getting early detection breast screenings.