



2016-2017 Grant Recipients

Atlanta Legal Aid Society, Inc.

151 Spring Street NW

Atlanta, GA 30303

www.atlantalegalaid.org

Breast Cancer Legal Project

The Breast Cancer Legal Project (BCLP) provides legal services to low-income breast cancer patients and survivors in Fulton, DeKalb, Cobb, Gwinnett, and Clayton counties. Attorneys navigate clients through legal issues that are barriers to care and affect their ability to focus on treatment and wellness. Issues include employment rights, access to public benefits, maintaining income and housing, and preparing wills and advance directives. We with DeKalb Medical Center, Grady Hospital's Cancer Center for Excellence, the American Cancer Society, and a variety of cancer support groups and medical specialists' offices to reach out to clients, nurses, and social workers. The project is evaluated based on results achieved for clients as each case is closed, and we aim to serve 150 clients per year. BCLP was the first project in the country providing direct legal services specifically to low-income breast cancer patients and survivors.

BOAT People SOS

6107 Oakbrook Parkway

Norcross, GA 30093

www.bpsos.org

Health Awareness and Promotion Program (HAPP)

HAPP has two purposes: (1) to increase breast self-awareness (BSA), clinical breast exam and screening rates among Vietnamese women in Metro Atlanta; and (2) to increase the number of Vietnamese women who enter and stay in the continuum of care. Vietnamese women are at a high risk of breast cancer death due to the cultural, linguistic, transportation, and financial barriers that prevent them from accessing medical care. We will offer the following activities to help disadvantaged Vietnamese women overcome the said barriers: (1) one-on-one culturally competent breast health education conducted in the Vietnamese language; (2) linking women to appropriate services through navigation by bilingual staff; and (3) collaboration with community partners such as doctors and community health clinics that provide breast health services at low or no cost. Our evaluation methods consist of conducting impact and process evaluation. For impact evaluation, we will measure increases in knowledge and screening behavior among workshop attendees and screening participants by distributing pre- and post-surveys at each event. For process evaluation, we will assess whether our planned activities are effective in achieving their goals by collecting qualitative feedback and statistics on the number served. As a result of this program, at least 600 women will become more aware of breast health, take action on their breast health, and gain access to appropriate breast health services.

Center for Black Women’s Wellness, Inc.

477 Windsor Street

Atlanta, GA 30312

www.cbww.org

Community Breast Health Initiative

Black women represent an important group for which the fight for accessible, affordable and quality health services is crucial. Despite the availability of healthcare providers in the Atlanta area, Black women are more likely to be poor and uninsured, are less likely to seek healthcare, and have health disparities including higher breast cancer mortality rates. The Center for Black Women’s Wellness—a provider and facilitator of culturally appropriate healthcare services in a community based setting —will implement its Community Breast Health Initiative to address these needs. The program will serve women ages 35 and older that are uninsured and 200% or below the federal poverty level. Women throughout the 13 county Komen Atlanta service area will be served, with special efforts made to identify hard-to-reach women residing in Fulton County in the neighborhoods immediately south of downtown Atlanta (Neighborhood Planning Units V and L), near the Georgia Dome and Turner Field. The Center for Black Women’s Wellness will provide services to 175 women, including but not limited to 175 clinical breast exams, 125 screening mammograms, and 75 diagnostic services. A Breast Health Advocate will ensure appropriate linkages to care and treatment for those women diagnosed with breast cancer. All program data will be tracked using Electronic Medical Records and shadow logs. As a result of program, there will be increased access to breast health services for medically underserved women.

Center for Pan Asian Community Service, Inc. (CPACS)

3510 Shallowford Road NE

Atlanta, GA 30341

<https://www.icpacs.org/>

Asian Breast Care (ABC) Program

The CPACS Asian Breast Care (ABC) Program is a linguistically and culturally competent screening and diagnostic program geared toward educating immigrant and refugee women about the importance of mammograms and clinical breast exams (CBE) and how to access these services, providing low/no cost clinical breast exam and mammography services, and linking women to linguistically and culturally competent providers if follow-up treatment is required. ABC provides transportation to clients who cannot otherwise access screenings and follow up care. ABC has long-established partnerships with local hospitals to provide mammography services through their mobile units. CBEs are provided through the CPACS Cosmo Health Center. Annually, ABC provides CBEs and mammograms to over 500 low-income, limited English proficient Asian women. The program also has a support group component designed to nurture Asian women after diagnosis, through treatment, and after treatment completion.

Cobb County Department of Public Health

1650 County Services Parkway

Marietta, GA 30008

www.cobbanddouglasspublichealth.org

Mammography for Women 40-49

Cobb County has the 5th highest breast cancer incidence rate of Atlanta metro counties. Cobb and Douglas county residents rely on CDPH support for breast health through education and awareness initiatives, clinical screening exams, and mammography referral programs. Of the 564 women served during the last grant cycle, 88% (61% Latina and 25% African –American) were from minority groups. CDPH's Mammography for Women Forty to Forty-Nine Project, supported by Susan G. Komen funding, identifies breast cancer at an early stage to increase availability of treatment options and decrease consequences associated with breast cancer diagnosis, especially mortality. The project will provide screening and diagnostic assessment for 574 low-income women, aged forty to forty-nine in Cobb and Douglas counties who are under- or uninsured. Data from past Komen funding years indicate that approximately five women who receive screening services during the project cycle will be diagnosed with breast cancer.

Grady Health System

191 Peachtree St. Suite 820

Atlanta, GA 30303

<http://www.gradyhealth.org/specialty/avon-breast-center.html>

Diagnostic Services for Underserved Women of Fulton and DeKalb Counties

The Georgia Cancer Center for Excellence at Grady provides quality cancer care for medically underserved residents of Atlanta, particularly Fulton and DeKalb. Within GCCE, the Avon Foundation Comprehensive Breast Center provides extensive breast health care to women with limited access to care. 90% of breast cancer patients treated at Grady are African American or other ethnicities and live in low-income households. GCCE offers a full continuum of cancer care, from education and screening through diagnosis, treatment and survivorship. Diagnostic services are a critical part of this continuum. Continued support from Komen Atlanta will allow GCCE to provide diagnostic services (diagnostic mammograms, ultrasounds and biopsies) at no cost to underserved women who reside in Fulton or DeKalb County. The project will increase access to critical diagnostics for women with barriers to care who might otherwise delay needed treatment and be at increased risk for late-stage diagnosis.

Gwinnett, Newton, and Rockdale County Health Departments

2570 Riverside Parkway P.O. Box 897

Lawrenceville, GA 30046

www.eastmetrohealth.com

Breast Cancer Screening Project

Gwinnett, Newton and Rockdale Counties have five health department clinics which serve women of low socio-economic status and varied ethnicities, who encounter multiple barriers to care. In the past 17 years we have experienced an increase in the population of medically underserved women living in our public health district. Our breast cancer screening program has been in existence for 20 years with limited funding. With this grant our bilingual staff provides breast health education, clinical breast exams, referral for screening and diagnostic mammograms as well as follow-up services and case management. In addition, health department staff initiates Georgia Women's Health Medicaid

applications for eligible women which will pay for breast cancer treatment. Our target population is medically underserved women ages 40-49 who are uninsured, with an income at or below 200% of the federal poverty level living in our public health district.

Lighthouse Lymphedema Network

10240 Crescent Ridge Drive

Roswell, GA 30076

<https://www.lighthouselymphedema.org/>

Compression For The Cause

Currently there is no cure for lymphedema, only the proven treatment of Complete Decongestive Therapy (CDT). The most important and expensive portion of CDT is the compression. Most insurances do not cover all or any of the \$60-\$1400 to purchase compression supplies. The Lighthouse Lymphedema Network (LLN) created the Bandages and Garments (BAG) Fund to help with the purchase of required garments to maintain the reduction gained from CDT. Education is another vital part of CDT. A survivor is better equipped to manage lymphedema long term when repeatedly educated/updated on signs, symptoms, precautions, and/or treatment options for lymphedema. The LLN with the help of Komen Atlanta would like to help at least 11 survivors in the 13 county service area obtain the needed compression and education. By providing people with the appropriate tools to best manage lymphedema, there is a reduction in the physical and psychosocial side effects of lymphedema and an enhanced quality of life.

Northside Hospital

1000 Johnson Ferry Road NE

Atlanta, GA 30342

www.northside.com

Northside Hospital's Screening Mammography and Diagnostic Services Project

Uninsured women often lack access to breast screening and diagnostic services. Northside Hospital's Screening Mammography & Diagnostic Services Project provides free services to over 450 qualified women including 360 screening mammograms, 140 diagnostic mammograms, 101 ultrasounds, 30 biopsies, 15 cyst aspirations, 3 breast MRI's and 3 MRI biopsies. Services will be provided to medically under-served, uninsured women, especially those living in Cherokee, DeKalb, Fulton, Gwinnett, Forsyth and Henry counties. NSH's ScreenAtlanta Mobile Mammography van travels to 20 locations throughout metro-Atlanta thus increasing access to care for under-served women. Screening and diagnostic mammography services are also available at 20 different NSH imaging centers. This project allows uninsured, under-served women the opportunity to detect and survive breast cancer early and reduces the number of late stage disease diagnosed annually.

Northside Hospital

1000 Johnson Ferry Road NE

Atlanta, GA 30342

www.northside.com

Breast Screening Mammography & Diagnostic Services for Hispanic Women

Uninsured, Hispanic women often lack access to breast screening and diagnostic services. Northside's Screening Mammography & Diagnostic Services Project for Hispanic Women provides free services to over 450 qualified Hispanic women including 360 screening mammograms, 140 diagnostic mammograms, 101 ultrasounds, 30 biopsies, 15 cyst aspirations, 3 breast MRI's and 3 MRI biopsies. Services will be provided to medically under-served, uninsured Hispanic women, especially those living in Cherokee, DeKalb, Fulton and Gwinnett counties. NSH's ScreenAtlanta Mobile Mammography van travels to 20 locations throughout metro-Atlanta thus increasing access to care for women in need. Screening and diagnostic mammography services are also available at 20 different NSH imaging centers. This project allows uninsured, under-served Hispanic women the opportunity to detect and survive breast cancer early and reduces the number of late stage disease diagnosed annually in this population.

Piedmont Fayette Hospital

1265 W. Highway 54

Fayetteville, GA 30214

<http://www.piedmont.org/locations/piedmont-fayette/pfh-home>

Screening and Diagnostics for Piedmont Fayette and Piedmont Henry

Piedmont Healthcare is aware of unmet need for free and low-cost breast cancer screenings, diagnostics and treatment among minorities and the working poor, especially in Clayton and Henry Counties. Clayton County neighbors both Henry and Fayette Counties and our hospitals there see a high percentage of Clayton residents. Our proposed program provides screening mammograms, breast ultrasounds, diagnostic mammograms, MRI and biopsies for uninsured individuals with family incomes less than or equal to 200% of the Federal Poverty Level. We expect to provide about 265 free screening mammograms annually and perform about 43 free biopsies annually. All individuals and services provided will be tracked in our electronic database. Patients diagnosed with cancer will receive treatment including surgery, radiation therapy and chemotherapy through financial assistance programs. Our program's goal is to ensure that more people have access to screening, diagnostic and treatment services.

Piedmont Hospital

95 Collier Road NW

Atlanta, GA 30309

<http://www.piedmont.org>

Breast Health Screening and Diagnostics for Piedmont Atlanta Hospital

The incidence of breast cancer mortality is higher among low-income individuals in Fulton County, warranting extra focus on that population. Piedmont Hospital seeks the assistance of Komen Atlanta to combat breast cancer mortality with free comprehensive screening and follow-up to low-income individuals. Our proposed program provides mammograms and, if necessary, breast ultrasound and biopsy for uninsured individuals with family incomes less than or equal to 200% of the Federal Poverty Level (FPL). We expect to provide approximately 200 free screening mammograms annually and

perform about 29 free biopsies annually based on screenings. All individuals and services provided will be tracked in our excel database. Patients diagnosed with cancer will receive treatment including surgery, radiation therapy and chemotherapy through financial assistance programs. Over time, our breast health program will ensure that breast cancer is detected and treated early, reducing mortality rates.

Saint Joseph's Mercy Care Foundation

424 Decatur Street SE

Atlanta, GA 30312

<http://www.mercyatlanta.org/>

Mercy Care Breast and Cervical Cancer Program

BCCP offers a continuum of breast cancer services and support for low-income minority women in metro Atlanta. These are women who often face barriers (i.e. poverty, fear, limited English proficiency, etc.) accessing breast health and cancer care services. Program activities funded by Susan G. Komen will include screening mammography, diagnostic services and support/navigation. The agency partners with the Voyles Breast Health Center at Emory/Saint Joseph's Hospital to offer comprehensive services to its patients. During the grant period, approximately 350 women will be served. To support evaluation efforts, BCCP utilizes EPIC (Electronic Medical Record) to capture and track patient encounters, including education, referrals for screening and diagnostic services, outcomes relative to abnormal findings, patient navigation encounters, and demographic data (i.e. age, ethnicity, and income). The collected data is measured against program objectives to ensure progress towards success.

Southern Regional Medical Center: The Women's Center at Spivey Station

7823 Spivey Station Blvd, Suite 250

Jonesboro, GA 30236

<http://www.southernregional.org/About/spivey-station/>

The Caring Compressions Program

The Breast Center at Spivey Station allows SRMC to extend services further into the communities of south metro Atlanta, including Clayton, Henry, and Rockdale counties. The Caring Compressions program provides access to screening and diagnostic services to low income, underinsured, and uninsured women and men in this region. Our objectives include 225 screening mammograms, 140 diagnostic mammograms, 100 ultrasounds, 4 Breast MRI's, 20 ultrasound biopsies, 6 stereotactic biopsies, and lymphedema supplies. In a region where public transportation is limited, our program also provides transportation to and from our facility. The Nurse Navigator is able to assist patients with components of care from their point of entry to completion of their treatment. It is through the Nurse Navigator that we are able to track patient outcomes and evaluate overall effectiveness of the program. Without this program, there is nowhere in our community for these patients to receive screening and diagnosis.

The Good Samaritan Health Center, Inc.

1015 Donald Lee Hollowell Parkway NW

Atlanta, GA 30318

www.goodsamatlanta.org/

Women's Health Screening Program

The Women's Health Program will target individuals from 8 counties and serve individuals from 13 Atlanta-metro counties. It is expected that 45-50% of the individuals will reside in Fulton and DeKalb counties. There are many women just within Good Sam's zip who don't have access to insurance. Basic needs are priority, so catching traces of breast cancer early on can easily go undetected. Early detection means less invasive/costly treatment and improved health outcomes. Many of these women don't get annual CBE's and are less likely to receive the screenings and diagnostic testings that are essential for early detection/treatment of breast cancer. The costs of these procedures become barriers for women who lack the finances or access to quality care. Funding from Komen would allow us to increase access to breast care by hiring a coordinator and providing 311 clinical breast exams and offering 504 screening mammograms and 94 diagnostic procedures through our voucher/referral program.

The Health Initiative

1530 DeKalb Avenue, Suite A

Atlanta, GA 30307

www.thehealthinitiative.org

Increasing Access to Screenings for LGBT Women

The purpose of this project is to increase the number of LGBT women in the Komen Atlanta service area accessing breast health screenings. This effort will promote early detection and increase survival rates within this vulnerable population. HI will distribute culturally specific breast health messaging, which directs individuals to free screenings services, through electronic marketing, social media, and tabling at community events. As LGBT women who identify as masculine-of-center are nonresponsive to traditional breast health campaigns, messaging reflects a range of gender presentations. Provider partners will conduct CBEs and mammograms (via mobile units) at a minimum of three community events. Screenings will also be provided through appointments scheduled with local providers. This project will result in increased access to breast health services for LGBT individuals, an underserved, at risk population. A total of 150 clinical breast exams and 75 mammograms will be conducted.

TurningPoint Breast Cancer Rehabilitation

8010 Roswell Road, Suite 120

Atlanta, GA 30350

www.myturningpoint.org

TurningPoint Breast Cancer Rehabilitation and Exercise Project

TurningPoint Breast Cancer Rehabilitation will serve over 400 new patients and 250 returning patients with recurring side effects from breast cancer treatment. The target community is underserved patients with breast cancer at all stages. Funding from Komen Atlanta will reduce barriers to rehabilitation care by supporting key activities including financial assistance for uninsured and under-insured breast cancer patients, complimentary and reduced fee services, community and healthcare provider education

programs related to survivorship issues, and specialized complimentary programs for women with metastatic breast cancer. Success will be evaluated by tracking patient numbers and demographics; conducting patient satisfaction surveys; and measuring patient physical, functional and psychosocial outcomes. Breast cancer patients who receive treatment report improved quality of life, reduced side effects and the ability to return to life roles more quickly.

WellStar Foundation

805 Sandy Plains Road

Marietta, GA 30066

<http://www.wellstar.org/>

Increasing access to early detection services through mobile mammography and community outreach

In 2014, WellStar Imaging performed 83,699 mammograms, 3,359 of which were provided to uninsured or under-insured women- an increase of 14% from 2013. We have identified Cobb, Cherokee, and Douglas Counties as high-risk and intend to provide free breast screening and diagnostic services to uninsured and underinsured women in these areas. WellStar will conduct community outreach activities through the Congregational Health program and Cancer Education staff to increase awareness of the importance of early detection as well as will distribute mammography vouchers through partner churches, physician offices, community clinics, nurse navigation, and WellStar's own imaging centers. To evaluate this project, we will measure the number of cancers found, the stage at which they are found, and the number of screenings required to find these cancers. The impact will be the continued reduction in the number of late-stage breast cancer diagnoses for underserved women.

YWCA of Greater Atlanta

957 North Highland Ave NE

Atlanta, GA 30306

<http://ywcaatlanta.org>

Eliminating Barriers for the Early Detection of Breast Cancer in Medically Underserved Women

ENCOREplus® focuses on eliminating barriers associated with early detection breast cancer faced by underserved African American and Hispanic women. Our program goal is to provide 700 underserved women with lifesaving early detection information and 70 eligible women with a screening mammogram in Fulton and DeKalb counties. Key activities include: 1) Facilitating culturally specific educational workshops about risk factors, lowering risk factors and early detection recommendations, 2) Coordination of mammography screening appointments, 3) transportation assistance, and 4) Follow-up and support services. The positive results of implementing these activities will be 1) An increase in knowledge, 2) A positive change in negative behavior, and 3) An increase in the number of underserved African American and Hispanic women who get an early detection breast screening.