



2014-2015 Grant Recipients

Atlanta Legal Aid Society, Inc.

151 Spring Street NW
Atlanta, GA 30303
www.atlantalegalaid.org

Breast Cancer Legal Project

The Breast Cancer Legal Project (BCLP) provides legal services to low-income breast cancer patients and survivors in Fulton, DeKalb, Cobb, Gwinnett, and Clayton counties. Attorneys navigate clients through legal issues that are barriers to care and affect their ability to focus on treatment and wellness. Issues can include employment rights, access to public benefits, maintaining income and housing, and preparing wills and advance directives. Two attorneys and one paralegal staff the project, provide direct legal services, and manage volunteers. BCLP partners with DeKalb Medical Center, Grady Hospital's Cancer Center for Excellence, the American Cancer Society, and a variety of cancer support groups and medical specialists' offices to reach out to clients, nurses, and social workers. Attorney volunteers are recruited from the Women in the Profession section of the Atlanta Bar Association to assist with outreach and take on pro bono matters, and from the law firm of Troutman Sanders to assist clients with end of life and estate planning. The project is evaluated based on results achieved for clients as each case is closed. BCLP was the first project in the country providing direct legal services specifically to low-income breast cancer patients and survivors.

Center for Black Women's Wellness

477 Windsor Street SW, Suite 309
Atlanta, GA 30312
www.cbww.org

Community Breast Health Initiative

The Center for Black Women's Wellness, Inc. (CBWW) directly serves 2000 women and their families annually, offering a wide range of services. Through its Breast Health Initiative, CBWW will build on its capacity and experience to provide low cost/no cost onsite clinical breast exams, and coordinate additional low-cost/no-cost breast screening and diagnostic services through area partners. The program, through intense outreach efforts, identifies hard to reach-to-women who are in need of breast health education and services. The women who benefit from the program are un-or-underinsured, unemployed or have low-income. With the support of the Komen Atlanta funds, CBWW will provide these women with access to breast health services, including clinical breast exams to 175 women, screening mammograms for 150 women, and a total of 80 follow-up diagnostic services. Moreover, CBWW's Breast Health Advocate will also ensure linkage to treatment and care for women who are diagnosed with breast cancer. Finally, CBWW will offer a series of Breast Health seminars throughout its service area educating 150 individuals about breast health.

Clayton County Board of Health

1117 Battle Creek Road
Jonesboro, GA 30236
<http://www.claytoncountypublichealth.org/>

Breast Cancer Screening and Diagnosis Program for Women

Clayton County has a large number of uninsured women between the ages of 40 - 49 years. State funding to support the Breast and Cervical Cancer Program (BCCP) for women ages 40-49 has been reduced. However, there exists an ongoing need for access to breast health services to detect breast

cancer early and increase survival. The Breast Cancer Screening and Diagnosis Program for Women will provide breast health services that reduce barriers to care and provide eligible women the opportunity to receive services that will help detect breast cancer early and increase survival. Early screening, diagnosis and breast health awareness will be provided to medically under-served, uninsured and under-insured women 49 years and younger living in Clayton County. The program will provide free screening mammograms and related follow-up services (including case management) to a total of 300 women. The population to be served by this grant are women with a household income at or below 200% of the Federal Poverty Guideline, 49 years old or younger, are uninsured or under-insured, and who are ineligible for breast cancer screening through any other program. Susan G. Komen grant funds, in conjunction with BCCP funds, will increase the number of clinical breast exams, breast screenings, and diagnostic services provided to women in the target population. Data collected from medical chart reviews and patient surveys will be recorded on an excel spreadsheet and used to evaluate program efforts.

Cobb and Douglas County Public Health Department

1650 County Services Parkway

Marietta, GA 30008

www.cobbanddouglaspublichealth.org

Mammography for Women 40-49

Cobb County has the 4th highest breast cancer mortality rate of Atlanta metro counties. Results from previous Komen funding years indicate that approximately five women who receive screening services during the project cycle will be diagnosed with breast cancer. CDPH is pleased for the opportunity to extend Komen-funded breast health and follow-up care to women living in Douglas County for the second year as part of the Komen Atlanta service area. Cobb and Douglas county residents rely on CDPH support for breast health through education and awareness initiatives, clinical screening exams, and mammography referral programs. CDPH's Mammography for Women Forty to Forty-Nine Project, supported by Susan G. Komen funding, identifies breast cancer at an early stage to increase availability of treatment options and decrease consequences associated with breast cancer diagnosis, especially mortality. The project will provide screening and diagnostic assessment for 365 low-income women in Cobb and Douglas counties who are between the ages of 40 to 49 and are uninsured or underinsured. In addition to screening clinical exams and mammograms, women enrolled in the project will receive case management and care coordination provided by public health registered nurses, case managers, a patient navigator and bilingual staff. Project evaluation will include customer satisfaction surveys, ongoing fiscal and cultural competence assessment, and database tracking of the number of women served.

District Four Health Services

District 4 Public Health

122 Gordon Commercial Drive

Suite A

LaGrange, GA 30240

www.district4health.org

District 4: Coweta, Fayette, and Henry Breast Screening and Diagnostic Funding Expansion

District 4 Public Health has a large population of women living in Coweta, Fayette and Henry counties that lack access to breast health education and screening services. Coweta, Fayette and Henry County Health Departments seeks to increase breast cancer screening and diagnostic services to women ages 40 and older, to include women who are uninsured or under insured, and are at or below 250% of the federal poverty level. Coweta, Fayette and Henry County Health Departments will provide screening mammograms and related follow up services to 200 women through relationships established with local mammography facilities and local physician's offices. These Health Departments have a tracking system already in place to recall clients when it is time for their annual physical exam and Clinical Breast Exam. All programs within public health are aware of the Breast and Cervical Cancer program and refer eligible

clients to the program. All Health Departments provide community education regarding screening services available to clients during health fairs, and talks with civic groups.

Grady Health Foundation

191 Peachtree St. Suite 820

Atlanta, GA 30303

<http://www.gradyhealthfoundation.org/>

Breast Biopsy Services for High-Risk Uninsured Women of Fulton and DeKalb Counties

The Georgia Cancer Center for Excellence (GCCE) at Grady Health System (GHS) serves a primarily African American, medically indigent, uninsured and underinsured population. These patients experience multiple barriers to care placing them at high risk for late stage diagnosis of cancer and lack of treatment, thus increasing rates of morbidity and mortality. In order to improve early detection rates of breast cancer, we will alleviate the financial barriers to obtaining diagnostic procedures for residents of Fulton and DeKalb counties seeking treatment at GCCE. We will provide 230 diagnostic mammograms at no cost to high risk, medically indigent women of Fulton and DeKalb counties. These services will significantly increase the diagnostic completion rates, thereby decreasing the morbidity and mortality outcomes of many of our high risk patients.

Gwinnett, Newton, and Rockdale Counties (East Metro) Health Department

2570 Riverside Parkway P.O. Box 897

Lawrenceville, GA 30046

www.eastmetrohealth.com

Breast Cancer Screening Project

Gwinnett, Newton and Rockdale Counties have a current population of 1,029,371 people. Our five health department clinics serve women of low socio-economic status and varied ethnicities, who encounter multiple barriers to care. In the past 15 years we have experienced an increase in the population of medically underserved women living in our public health district. This increase, coupled with dwindling resources, is severely limiting access to breast health services for these women. Our breast cancer screening program has been in existence for 18 years with limited funding. Bilingual staff provide breast health education, clinical breast exams, referral for mammogram and diagnostic screening. Staff also perform follow-up services and case management with referral for treatment when breast cancer is diagnosed. Health department staff initiate Georgia Women's Health Medicaid applications for eligible women which will pay for breast cancer treatment. To evaluate the program we analyze data in the Mitchell & McCormick Practice Management System to measure success in reaching goals and objectives. Our target population is medically underserved women ages 40-49 who are uninsured/underinsured, with an income at or below 200% of the federal poverty level living in our public health district. This grant will allow us to provide additional free breast exams, screening mammograms, diagnostic services, and follow-up for approximately 400 women in our community.

North Fulton Community Charities

11270 Elkins Rd.,

Roswell, Georgia 30076

www.nfcchelp.org

Breast Cancer Screening, Diagnosis and Support for Low-Income North Fulton Women

North Fulton Community Charities (NFCC) will partner with North Fulton Hospital (NFH) to provide outreach and In-reach that results in a projected 330 screening and diagnostic mammograms; 60 breast exams, and 24 biopsies (with pathology) being provided free to low-income women who reside in the

North Fulton communities of Roswell, Alpharetta, Johns Creek, Milton and Mountain Park. NFCC will remove language barriers by utilizing a case management team that includes bilingual intake specialists and caseworkers. Barriers to transportation will be addressed by providing vouchers. The population targeted for grant funding will include women with a household income at or below 200% of the Federal Poverty Guideline; who are uninsured, and whose age falls within American Cancer Society guidelines for a mammogram. Using a self-assessment health questionnaire, NFCC caseworkers will help refer women to NFH for screening and diagnostic procedures. When medical issues necessitate more extensive treatment, NFCC can refer participants to onsite Government Benefits Screening for help with applications for Medicaid. NFH breast programs and services, including a nurse navigator, will provide information and support to help women understand the full continuum of breast cancer screening and treatment options. Program evaluation data will be tracked by NFH. Included will be NFCC referrals, and NFH appointments, diagnostic tests, support services, and follow-up.

Northside Hospital

1000 Johnson Ferry Road NE
Atlanta, GA 30342
www.northside.com

Northside Hospital's Screening Mammography and Diagnostic Services Project

Uninsured minority women often lack access to breast screening and diagnostic services. Thanks to Komen, Northside Hospital will provide 491 screening mammograms, 200 diagnostic mammograms, 95 breast ultrasounds, 30 breast biopsies, 15 cyst aspirations, and 2 breast MRI's to women who meet eligibility guidelines. This project will positively impact the community by providing lifesaving breast services to hundreds of women who otherwise couldn't afford them. Women of Hispanic and African American descent and those who are uninsured and living in Komen's district will be targeted. Financial eligibility is determined through examination of annual family net income. If below 200% of the current poverty income guidelines as established by the Georgia Department of Resources, the client is eligible to receive services at no charge. Age requirements follow American Cancer Society Guidelines. If a client meets eligibility requirements, they must also obtain a written physician's order to participate. Assistance is available to identify a primary care provider. Services are accessible at 16 imaging centers and 22 mobile mammography sites. Methods to evaluate project success include: provision of projected number of services, exhaustion of all funding and, breast cancer, IF diagnosed, is found to be in the earliest, most treatable stage. For additional information, contact NSH's ScreenAtlanta office at (770) 667-4400.

Piedmont Fayette Hospital

1255 Highway 54 West
Fayetteville, GA 30214
www.piedmontfayette.org

Piedmont Fayette Screening and Advanced Diagnostic Services for Underserved Women

With support from Komen Atlanta in 2014-2015, PFH will provide screening, diagnostic breast imaging, and biopsy free of charge to up to 250 women from Fayette, Clayton, DeKalb, and Fulton Counties who otherwise would not be able to afford these potentially life-saving procedures. The program will provide services to women referred by PFH medical staff, community physicians, or through one of PFH's many collaborative community organizations, and whose family income is equal to or less than 200% of the Federal Poverty Guidelines. Women who are eligible for indigent or charity care using these guidelines and who present with an abnormal screening mammogram or breast complaint, or those with a personal history of breast cancer, will qualify for the services defined by the imaging protocol offered through this program. Women with a normal diagnostic mammogram will gain peace of mind that they are cancer-free. Those with abnormal diagnostic mammograms will be eligible for breast ultrasound and, if necessary, biopsy to determine the presence of cancer. If patients are determined to have cancer, they will be eligible to have surgery, radiation, therapy and chemotherapy through indigent and charity care financial

assistance programs. All women who qualify for services funded by this grant will be tracked using an Excel spreadsheet. Ongoing data analysis will help determine if grant activities are on target as well as identify patient trends.

Piedmont Newnan Hospital

745 Poplar Road
Newnan GA 30265

www.piedmont.org/newnan

Piedmont Newnan Screening and Advanced Diagnostic Services for Underserved Women

With support from Komen Atlanta in 2014-2015, PNH will provide screening, diagnostic breast imaging, and biopsy free of charge to up to 100 women from Coweta, Douglas and Fulton Counties who otherwise would not be able to afford these potentially life-saving procedures. The program will provide services to women referred by PNH medical staff, community physicians, or through one of PNH's many collaborative community organizations, and whose family income is equal to or less than 200% of the Federal Poverty Guidelines. Women who are eligible for indigent or charity care using these guidelines and who present with an abnormal screening mammogram or breast complaint, or those with a personal history of breast cancer, will qualify for the services defined by the imaging protocol offered through this program. Women with a normal diagnostic mammogram will gain peace of mind that they are cancer-free. Those with abnormal diagnostic mammograms will be eligible for breast ultrasound and, if necessary, biopsy to determine the presence of cancer. If patients are determined to have cancer, they will be eligible to have surgery, radiation, therapy and chemotherapy through indigent and charity care financial assistance programs. All women who qualify for services funded by this grant will be tracked using an Excel database. Ongoing data analysis will help determine if grant activities are on target as well as identify patient trends.

Saint Joseph's Mercy Care Services

424 Decatur Street, SE
Atlanta, GA 30312

www.mercycareservices.org/

Breast and Cervical Cancer Program

Staffed by a Program Coordinator and a bilingual Resource Specialist, BCCP offers a full continuum of breast cancer prevention, treatment and support for low-income minority women in metro Atlanta. Susan G. Komen funded program activities include screening mammography, diagnostic services and ongoing support. Through SJMCS' fixed and mobile clinic sites, BCCP offers services in areas easily accessible by the target population. SJMCS partners with the Voyles Breast Health Center at Emory/Saint Joseph's Hospital and Atlanta Radiology Consultants to offer comprehensive services to its patients. During the grant period, approximately 350 women will receive breast health care, follow-up and support. To support evaluation efforts, BCCP utilizes an Electronic Medical Record (EMR) to capture and track patient encounters, including educational encounters, referrals for screening and diagnostic services, outcomes relative to abnormal findings, patient navigation encounters, and demographic data (i.e. age, ethnicity, home address and income). The collected data is measured against program objectives to ensure that the program remains on track for success. By offering services that are affordable, accessible and culturally competent, BCCP helps low-income, minority women overcome the barriers to care that have traditionally limited their access to breast health and cancer prevention including poverty, limited English proficiency, limited education and lack of insurance.

Southern Regional Medical Center: The Women's Center at Spivey Station

7823 Spivey Station Blvd, Suite 250
Jonesboro, GA 30236

<http://www.southernregional.org/About/spivey-station/>

Caring Compressions

The Center is an outpatient facility that allows SRMC to extend services further into the communities south of metropolitan Atlanta, including Rockdale County which currently has the 2nd highest incidence rate of breast cancer within the Atlanta Komen service area. The Caring Compressions program provides access for screening and diagnostic services to low income, underinsured and uninsured women and men in Rockdale, Clayton and Henry counties. Our objectives include 200 screening mammograms; 110 diagnostic mammograms; 100 ultrasounds; 5 breast MRI; 15 ultrasound biopsies; 5 stereotactic biopsies and lymphedema supplies. In a region where public transportation is scarce, our Center also provides transportation to and from our facility. The Nurse Navigator is able to assist patients with components of care from their point of entry to completion of their treatment. It is through the Nurse Navigator that we are able to track patient outcomes and evaluate the overall effectiveness of the program through patient feedback. For instance, prosthetics became a rising need among our patients this year and we were able to find a resource to provide that service. As awareness of our program grows, more community clinics are partnering with us as a resource for their patients who show symptoms of breast cancer. Before our program began, there was nowhere in our community to send these patients and now they can receive these services closer to home.

The Good Samaritan Health Center, Inc.

1015 Donald Lee Hollowell Parkway
Atlanta, GA 30318

www.goodsamatlanta.org/

Women's Health Screening Program

Too often women must make a choice between the basics of food or shelter and preventative healthcare that could save their lives. The Good Samaritan Health Center, Inc. is a non-profit Christian organization that provides healthcare to uninsured, low income people in greater metropolitan Atlanta. The Good Samaritan Health Center serves women who have the least access to healthcare and are at the highest risk of having breast cancer remain undiagnosed and untreated at an early stage. Our patients, who may not otherwise have access to regular screening mammograms, experience the full benefit of comprehensive breast health care in the context of their relationship with a medical professional at The Good Samaritan Health Center . The Women's Health Screening Program is an ongoing program of The Center that provides clinical breast exams, screening mammograms, and diagnostic testing to uninsured, low- income women in Atlanta and the surrounding area. This program especially targets women who are most in need of access to healthcare services and most at risk because of income and/or race. Through Komen funding in 2013, 800 women will received clinical breast exams and 400 women will receive screening mammograms and any diagnostic tests they need.

The Health Initiative

The Phillip Rush Center
1530 DeKalb Avenue, NE, Suite A
Atlanta, GA 30307

www.thehealthinitiative.org

Increasing Access to Screenings for LGBT Women

The purpose of this project is to increase the number of LGBT women in the Komen Atlanta service area accessing breast cancer screenings by issuing targeted breast health messaging that directly links to free clinical breast exams and mammograms. The Health Initiative (HI) will craft culturally specific breast health messaging that instructs individuals on how to obtain free screenings services. Messaging will be

distributed through print advertising, electronic marketing, social media, and direct interaction with LGBT women at community events. As LGBT women who identify as masculine-of-center may be nonresponsive to traditional breast health campaigns, HI messaging will reflect a range of gender presentations. Existing healthcare provider partners will conduct clinical breast exams at a minimum of three (3) community health fairs. For those unable to attend health fairs, clinical breast exams will be provided through appointments scheduled directly with local providers. Mammogram services will be provided at partner facilities for LGBT women over 40 or those that require follow up from a clinical breast exam. Project evaluation will be based on data tracked through report forms, which capture the number of impressions through marketing efforts, requests for services directly linked to marketing, total number of screenings provided and the results of those screenings. As a result of this project, 150 clinical breast exams and 75 mammograms will be conducted.

TurningPoint Women's Healthcare

11180 State Bridge Road, Suite 503

Alpharetta, GA 30022

www.myturningpoint.org

TurningPoint Breast Cancer Rehabilitation and Exercise Project

TurningPoint Breast Cancer Rehabilitation serves over 325 women with breast cancer living in Greater Atlanta by providing specialized rehabilitation services and exercise, and conducts educational programs that address physical and emotional survivorship issues to for the community and healthcare providers. Funding from the Greater Atlanta Affiliate of the Susan G. Komen Foundation will support a financial assistance program to allow access to physical therapy; lymphedema screening, management and supplies; massage therapy; counseling; and nutritional counseling for uninsured and under-insured women with breast cancer. This grant will also support community and healthcare provider education programs related to survivorship issues and specialized programs for women with metastatic breast cancer. Success of the program will be measured through tracking numbers and demographics of women served and through client satisfaction surveys. Physical, functional and psychosocial outcomes will be tracked with valid measures. It is expected that women will report improved quality of life, reduced treatment side effects and the ability to return to usual roles more quickly.

WellStar Foundation

2000 South Park Place, Suite 202

Atlanta, GA 30339

<http://www.wellstar.org/>

Reducing Late Stage Diagnosis of Breast Cancer through Targeted Screenings and Diagnostics

In the past three years, we have seen great success in using data analytics to target under- and uninsured women in Cobb and Cherokee Counties with an aim to reduce late-stage breast cancer diagnoses. Through targeting at-risk, uninsured women in specific "high risk" ZIP codes, we saw the number of diagnosed Stage 1 breast cancers increase by 290% and the number of diagnosed Stage 4 breast cancers decrease by 66.67%. This year, we have updated our analytic models and included Douglas County ZIP codes. Through this model, we have identified 24 ZIP codes that represent 94.61% of all potential breast cancers in Cobb, Cherokee, and Douglas Counties and intend to provide free breast screening and diagnostic services to uninsured and underinsured women in these areas. This project also includes more targeted outreach to the Hispanic community and continued partnership with physicians, local community-based clinics, and community organizations. To evaluate this project, we will measure the number of cancers found, the stage at which they are found, and the number of screenings required to find these cancers. The impact will be the continued reduction in the number of late-stage breast cancer diagnoses for those underserved women in Cobb, Cherokee, and Douglas Counties.

YWCA

957 North Highland Ave, NE

Atlanta, GA 30306

<http://ywcaatlanta.org>

Eliminating Barriers for the Early Detection of Breast Cancer in Black & Hispanic Women

The expected or resulting change(s) your program will likely bring in your community. ENCOREplus® is a community based navigation program that focuses on eliminating barriers associated with breast cancer faced by many underserved women. Because African American and Hispanic populations are disproportionately affected by breast cancer with higher mortality and morbidity rates, ENCOREplus® provides comprehensive breast health services to underserved women in Fulton and DeKalb counties. Services include 1) facilitating culturally specific workshops to inform African American and Hispanic women about breast cancer risk factors, lowering risk factors, and the three early detection recommendations 2) Coordination of mammography screening appointments 3) transportation assistance and language translation, 4) follow- up and support services for abnormal results. A bilingual outreach/educator and 5 trained community health advocates are also utilized to broaden the number of African American and Hispanic reached. The end result of implementing these activities will: 1) increase knowledge and change negative behaviors; and 2) increase the number of underserved African American and Hispanic women getting early detection breast screenings.